

NTPA 14 x 19 Video Scoreboard



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Distanced Pulled and Place

Joey Frasure
Runnin Block 320.000

1st Place

Ribbon Billboard 2

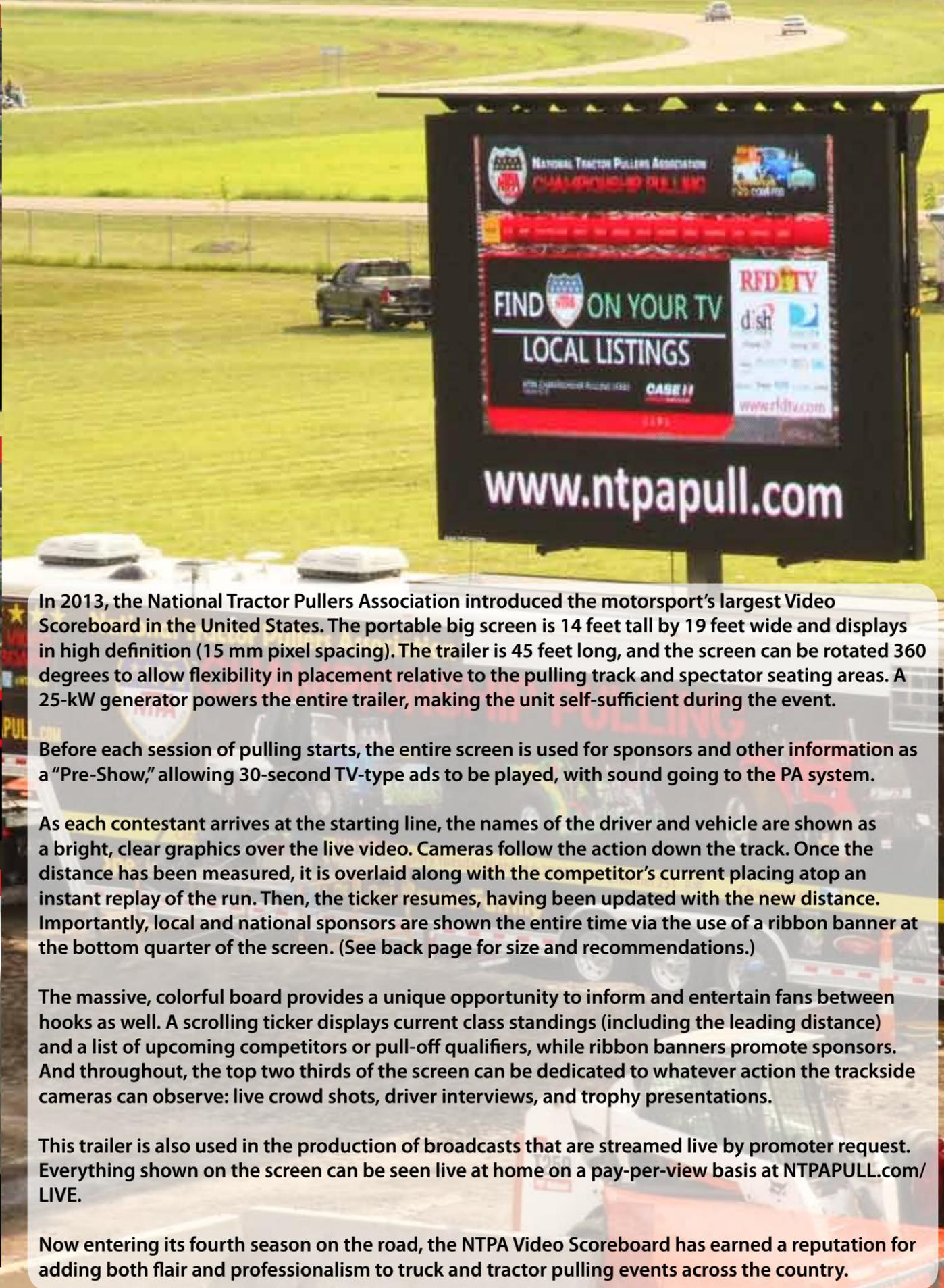
Distance Ticker

sierAvl 300.000

Ribbon Billboard 2

Sponsor Ribbon Banners

Experience Excellence
MACTRAILER.com



In 2013, the National Tractor Pullers Association introduced the motorsport's largest Video Scoreboard in the United States. The portable big screen is 14 feet tall by 19 feet wide and displays in high definition (15 mm pixel spacing). The trailer is 45 feet long, and the screen can be rotated 360 degrees to allow flexibility in placement relative to the pulling track and spectator seating areas. A 25-kW generator powers the entire trailer, making the unit self-sufficient during the event.

Before each session of pulling starts, the entire screen is used for sponsors and other information as a "Pre-Show," allowing 30-second TV-type ads to be played, with sound going to the PA system.

As each contestant arrives at the starting line, the names of the driver and vehicle are shown as a bright, clear graphics over the live video. Cameras follow the action down the track. Once the distance has been measured, it is overlaid along with the competitor's current placing atop an instant replay of the run. Then, the ticker resumes, having been updated with the new distance. Importantly, local and national sponsors are shown the entire time via the use of a ribbon banner at the bottom quarter of the screen. (See back page for size and recommendations.)

The massive, colorful board provides a unique opportunity to inform and entertain fans between hooks as well. A scrolling ticker displays current class standings (including the leading distance) and a list of upcoming competitors or pull-off qualifiers, while ribbon banners promote sponsors. And throughout, the top two thirds of the screen can be dedicated to whatever action the trackside cameras can observe: live crowd shots, driver interviews, and trophy presentations.

This trailer is also used in the production of broadcasts that are streamed live by promoter request. Everything shown on the screen can be seen live at home on a pay-per-view basis at NTPAPULL.com/LIVE.

Now entering its fourth season on the road, the NTPA Video Scoreboard has earned a reputation for adding both flair and professionalism to truck and tractor pulling events across the country.

Top 5 Class Leader Board

Two-Wheel-Drive Top Five

1 Runnin Block	320.000
2 Wicked	305.000
3 Hoosier Avalanche	300.000
4 2 Timin	299.000

Ribbon Billboard 2

Replay

Joey Frasure 1st Place/Pulloff: Lock
Runnin Block 320.000

Replay

Ribbon Billboard 2

Pre-Show Sponsors

QUANDT
Planter Service
Vernon Quandt
Phone 641-7878

NTPA 44' LED VIDEO SCOREBOARD

Screen: 18.5' x 13.7' with 15 mm High Definition pixel spacing

Trailer: 45' long gooseneck

Powered by on-board generator



Sponsor Advertisement Specs

Ribbon Banner (Used by All - During Event)

1. Resolution (in pixels): 1280 x 240
2. Recommended file format submission: jpeg, jpg, gif, tiff, png, gif
3. With your still image ad submission, please keep the following in mind:
 - White backgrounds at night are hard to read
 - Large and easily read font is needed to be able to read at the far distances
 - Original art files can also be submitted, the files will be used if changes are needed.

Pre-Event Video

Videos should be no more than 30 seconds in length, sound used at most events.

1. Resolution (in pixels): Greater than 720 x 480
2. Aspect Ratio: 4:3 or 16:9, the board is in a 4:3 format
3. Recommended file types for video submission: MP4, MOV, MP4, WMV

Pre-Event Still Image

1. Resolution (in pixels): 768 x 1024
2. Recommended file format submission: jpeg, jpg, gif, tiff, png, gif
3. With your still image ad submission, please keep the following in mind:
 - White backgrounds at night are hard to read
 - Large and easily read font is needed to be able to read at the far distances
 - Original art files can also be submitted, the files will be used if changes are needed.

Advertisements can be made by NTPA staff, please get information to us no later than seven days in advance. Please include Name, Contact Information, slogan (optional) and logo. Submit files and other advertising request to josh@ntpapull.com

NTPA Live Event Streaming and DVD Videos

Expand the audience of your event and sponsors by revenue sharing with the NTPA with Live Streaming and DVD sales. All we need from you as a high-speed internet connection (1 Mpps Upload). Find out more by contacting Josh Steinmetz.



Please direct questions to Josh Steinmetz, josh@ntpapull.com, (614) 436-1761